

our stake in the ground

nature-derived, non-GMO, biodegradable breakthrough for hair and skin cleansers

texturpure[™] sa-1 ingredient

unique sustainable polysaccharide technology

provides a rich, indulgent user experience for hair and skin cleansing

delivering stable suspensions of oils and active ingredients in these surfactantbased systems

delivering stable suspensions of oils and active ingredients in surfactant-based systems

nature-derived, non-GMO polysaccharide technology biodegradable





Imeets ISO 16128-2:2017 50% - 99% natural origin content standard ²Defined a level of biodegradation within standard OECD methods where there is evidence of ongoing biodegradation such that we are confident that the substance is not expected to persist in the environment. For example, if there is evidence for ongoing biodegradation on timescales beyond the standard OECD methodologies.









/ efficacy usability allure integrity profitability™

® Registered trademark, Ashland or its subsidiaries, registered in various countries ™ Trademark, Ashland or its subsidiaries, registered in various countries, *third-party registered ©2022, Ashland PHC22-001

